FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Voc Justis		2. Date of Event Requiring Statement (Month/Day/Year) 12/11/2023	I .	r Name and Ticker or Tradi <u>Media, Inc.</u> [LPTV	0 ,			
(Last)	(First)	(Middle)		Relationship of Reporting Person(s) to Issuer (Check all applicable)		•	5. If Amendment, Date of Original Filed (Month/Day/Year)	
C/O LOOP MEDIA, INC. 2600 WEST OLIVE AVE., SUITE 5470			X	Officer (give title below) Chief Content (10% Owner Other (specify below) Officer	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting		
(Street) BURBANK	CA	91505					Person	
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	` ,	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	l '
Common Stock	30,000(1)	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		or Exercise	5. Ownership Form: Direct (D) or	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Indirect (I) (Instr. 5)	
Stock Option (right to buy)	(2)	12/06/2026	Common Stock	29,358	2.58	D	
Stock Option (right to buy)	(3)	09/30/2028	Common Stock	637,308	1.98	D	
Stock Option (right to buy)	(4)	11/10/2030	Common Stock	83,333	3.3	D	
Stock Option (right to buy)	(5)	09/22/2032	Common Stock	60,610	4.95	D	

Explanation of Responses:

- 1. Reporting Person was granted 30,000 restricted stock units on September 22, 2022, which will be settled in shares of the Issuer's common stock once vested. The restricted stock units vested as to 25% on September 22, 2023, with the remainder to vest thereafter in equal quarterly installments over the following three-year period, commencing on the three-month anniversary of September 22, 2023.
- 2. The option was granted on December 7, 2016. The option fully vested and became exercisable on December 7, 2016.
- 3. The option was granted on October 31, 2018. The option fully vested and became exercisable on April 30, 2019.
- 4. The option was granted on November 10, 2020. The option vested as to 25% on March 1, 2021, with the remainder vesting thereafter in 36 equal monthly installments beginning April 1, 2021.
- 5. The option will vest over a period of four (4) years from September 22, 2022 (the "Grant Date") and will be exercisable in accordance with the following vesting schedule: 12/48th of the amount of total options granted on the first anniversary of the Grant Date, and then 1/48th of the amount of total options granted on the first day of each month thereafter for the next three (3) years, and continuing each successive month until the option is 100% vested.

Remarks:

Exhibit 24- Power of Attorney

/s/ Joanne Lytle, Attorney-in Fact 12/20/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

Know all by these present that the undersigned hereby constitutes and appoints each of Joanne Lytle, Jon Niermann, Tracy Buffer and Steven Skolnick as his true and lawful attorney-in-fact to:

- 1. execute for and on behalf of the undersigned Schedules 13D and 13G and Forms 3, 4 and 5 in accordance with Sections 13 and 16(a) of the Securities Exchange Act of 1934 (the "Exchange Act") and the rules thereunder;
- do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete the execution of any such Schedules 13D or 13G, Form ID application for EDGAR codes, and Forms 3, 4 or 5, and the timely filing of such Forms with the United States Securities and Exchange Commission and any other authority; and
- 3. take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, including, without limitation, the execution and filing of a Form 4 with respect to a transaction which may be reported on a Form 5, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in his discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform all and every act and thing whatsoever requisite, necessary and proper to be done in the exercise of any of the rights and powers herein granted, as fully and to all intents and purposes as he might or could do in person, with full power of substitution and resubstitution, hereby ratifying and confirming all that such attorney-in-fact, or his substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming any of the undersigned's responsibilities to comply with Sections 13 and 16 of the Exchange Act.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file any Schedules 13D and 13G and Forms 3, 4 and 5 in accordance with Sections 13 and 16(a) of the Exchange Act and the rules thereunder with respect to the undersigned's holdings of and transactions in securities issued by Loop Media, Inc. unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of December 20, 2023.

/s/ Justis Kao By: Justis Kao