

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

**SCHEDULE 13D
Under the Securities Exchange Act of 1934
(Amendment No. 6)***

Loop Media, Inc.

(Name of Issuer)

Common Stock, par value \$0.0001 per share
(Title of Class of Securities)

54352F206

(CUSIP Number)

Bruce A. Cassidy
C/O Loop Media, Inc.
2600 West Olive Avenue, Suite 5470
Burbank, CA 91505
(213) 436-2100

(Name, Address and Telephone Number of Person
Authorized to Receive Notices and Communications)

October 16, 2023

(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See § 240.13d-7 for other parties to whom copies are to be sent.

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 54352F206

1. Names of Reporting Persons.
I.R.S. Identification Nos. of above persons (entities only):

Bruce A. Cassidy, Sr.

2. Check the Appropriate Box if a Member of a Group (See Instructions):

(a)
(b)

3. SEC Use Only

4. Source of Funds (See Instructions): AF

5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e):

6. Citizenship or Place of Organization: United States

Number of	7. Sole Voting Power:	20,385
Shares Beneficially	8. Shared Voting Power:	13,206,343*
Owned by		
Each Reporting	9. Sole Dispositive Power:	0
Person With	10. Shared Dispositive Power:	13,206,343*

11. Aggregate Amount Beneficially Owned by Each Reporting Person: 13,226,728*

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares
(See Instructions):

13. Percent of Class Represented by Amount in Row (11): 19.9%

14. Type of Reporting Person (See Instructions): IN

*As of the date hereof, Bruce A. Cassidy ("Mr. Cassidy") may be deemed to beneficially own an aggregate of 13,226,728 shares of Common Stock, par value \$0.0001 per share (the "Common Stock"), of Loop Media, Inc. (the "Issuer"), reported as follows: (i) (a) 9,819,861 shares of Common Stock, (b) a warrant to purchase up to 12,121 shares of Common Stock currently exercisable at \$8.25 per share, (c) a warrant to purchase up to 12,121 shares of Common Stock currently exercisable at \$8.25 per share (d) a warrant to purchase up to 24,242 shares of Common Stock currently exercisable at \$8.25 per share, (e) a warrant to purchase up to 106,666 shares of Common Stock currently exercisable at \$8.25 per share, (f) a warrant to purchase up to 283,045 shares of Common Stock currently exercisable at \$5.25 per share, and (g) a warrant to purchase up to 209,398 shares of Common Stock currently exercisable at \$4.33 per share, held directly by Excel Family Partners LLLP ("Excel"), where Mr. Cassidy is the Manager of Excel's general partner; (ii) (a) 2,600,000 shares of Common Stock and (b) a warrant to purchase up to 138,889 shares of Common Stock currently exercisable for \$2.25 per share, held directly by Eagle Investment Group, LLC ("Eagle"), where Mr. Cassidy is the Manager; and (iii) 20,385 shares of Common Stock underlying vested restricted stock units held directly by Mr. Cassidy. Excludes 32,616 shares of Common Stock underlying unvested restricted stock units held by Mr. Cassidy that are not exercisable within 60 days of the date hereof. As a result of the foregoing, for purposes of Rule 13d-3 under the Securities Exchange Act of 1934, as amended, Mr. Cassidy may be deemed to beneficially own 13,226,728 shares of Common Stock of the Issuer, representing 19.9% of the shares of Common Stock of the Issuer deemed issued and outstanding as of the date hereof.

The foregoing beneficial ownership percentage is based upon 65,620,151 shares of Common Stock issued and outstanding as of the date hereof, based on information received from the Issuer and other public information.

CUSIP No. 54352F206

1. Names of Reporting Persons.
I.R.S. Identification Nos. of above persons (entities only):

Eagle Investment Group, LLC

2. Check the Appropriate Box if a Member of a Group (See Instructions):

(a)
(b)

3. SEC Use Only

4. Source of Funds (See Instructions): WC

5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e):

6. Citizenship or Place of Organization: Florida

Number of
Shares Beneficially
Owned by

7. Sole Voting Power:

8. Shared Voting Power: 2,738,889*

Each Reporting
Person With

9. Sole Dispositive Power:

10. Shared Dispositive Power: 2,738,889*

11. Aggregate Amount Beneficially Owned by Each Reporting Person: 2,738,889*

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares
(See Instructions):

13. Percent of Class Represented by Amount in Row (11): 4.2%

14. Type of Reporting Person (See Instructions): OO

*As of the date hereof, Eagle Investment Group, LLC ("Eagle") may be deemed to beneficially own an aggregate of 2,738,889 shares of Common Stock, par value \$0.0001 per share (the "Common Stock"), of Loop Media, Inc. (the "Issuer"), reported as follows: (a) 2,600,000 shares of Common Stock and (b) a warrant to purchase up to 138,889 shares of Common Stock currently exercisable at \$2.25 per share, held directly by Eagle. As a result of the foregoing, for purposes of Rule 13d-3 under the Securities Exchange Act of 1934, as amended, Eagle may be deemed to beneficially own 2,738,889 shares of Common Stock of the Issuer, representing 4.2% of the shares of Common Stock of the Issuer deemed issued and outstanding as of the date hereof.

The foregoing beneficial ownership percentage is based upon 65,620,151 shares of Common Stock issued and outstanding as of the date hereof, based on information received from the Issuer and other public information.

CUSIP No. 54352F206

1. Names of Reporting Persons.
I.R.S. Identification Nos. of above persons (entities only):

Excel Family Partners LLLP

2. Check the Appropriate Box if a Member of a Group (See Instructions):

(a)

(b)

3.	SEC Use Only
4.	Source of Funds (See Instructions): WC
5.	Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e): <input type="checkbox"/>
6.	Citizenship or Place of Organization: Florida
Number of Shares Beneficially Owned by Each Reporting Person With	7. Sole Voting Power: 8. Shared Voting Power: 10,467,454*
	9. Sole Dispositive Power: 10. Shared Dispositive Power: 10,467,454*
11.	Aggregate Amount Beneficially Owned by Each Reporting Person: 10,467,454*
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions): <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11): 15.8%
14.	Type of Reporting Person (See Instructions): PN

*As of the date hereof, Excel Family Partners LLLP (“Excel”) may be deemed to beneficially own an aggregate of 10,467,454 shares of Common Stock, par value \$0.0001 per share (the “Common Stock”), of Loop Media, Inc. (the “Issuer”), reported as follows: (a) 9,819,861 shares of Common Stock, (b) a warrant to purchase up to 12,121 shares of Common Stock currently exercisable at \$8.25 per share, (c) a warrant to purchase up to 12,121 shares of Common Stock currently exercisable at \$8.25 per share, (d) a warrant to purchase up to 24,242 shares of Common Stock currently exercisable at \$8.25 per share, (e) a warrant to purchase up to 106,666 shares of Common Stock currently exercisable at \$8.25 per share, (f) a warrant to purchase up to 283,045 shares of Common Stock currently exercisable at \$5.25 per share, and (g) a warrant to purchase up to 209,398 shares of Common Stock currently exercisable at \$4.33 per share, held directly by Excel. As a result of the foregoing, for purposes of Rule 13d-3 under the Securities Exchange Act of 1934, as amended, Excel may be deemed to beneficially own 10,467,454 shares of Common Stock of the Issuer, representing 15.8% of the shares of Common Stock of the Issuer deemed issued and outstanding as of the date hereof.

The foregoing beneficial ownership percentage is based upon 65,620,151 shares of Common Stock issued and outstanding as of the date hereof, based on information received from the Issuer and other public information.

Explanatory Note

This Amendment No. 6 (this “Amendment”) amends and supplements the Schedule 13D filed with the Securities and Exchange Commission (the “SEC”) on November 30, 2021, Amendment No. 1 thereto filed on April 21, 2022, Amendment No. 2 thereto filed on September 20, 2022, Amendment No. 3 thereto filed on October 6, 2022, Amendment No. 4 thereto filed on September 22, 2023, and Amendment No. 5 thereto filed on September 22, 2023 (collectively, the “Schedule 13D”). Except as set forth below, the Schedule 13D remains in effect, and capitalized terms used herein but not defined herein have such respective meanings as defined in the Schedule 13D. The information set forth in response to each separate Item below shall be deemed to be a response to all Items where such information is relevant.

Item 2. Identity and Background

Item 2 of the Schedule 13D is amended and restated as follows:

This statement is being filed on behalf of Bruce A. Cassidy (“Mr. Cassidy”), Eagle Investment Group, LLC (“Eagle”), and Excel Family Partners LLLP (“Excel”) and, collectively with Mr. Cassidy and Eagle, the “Reporting Persons”.

Mr. Cassidy, in his capacity as (i) a member of the Board of Directors of the Issuer, (ii) the Manager of Eagle and (iii) the Manager of the sole general partner of Excel, directly and/or indirectly, possesses the sole power to vote and the sole power to direct the disposition of all of the securities of the Issuer held directly by himself and each of Excel and Eagle.

The address of the principal business office of Mr. Cassidy is c/o Loop Media, Inc., 2600 West Olive Avenue, Suite 5470, Burbank, California 91505. The address of the principal business office of Eagle is 1258 North Palm Ave, Sarasota, Florida 34236. The address of the principal business office of Excel is 103 Plaza Drive, Suite B, St. Clairsville, Ohio 43950.

The principal business of Mr. Cassidy is to serve on the board of directors of companies operating in the technology and media industry. The principal business of each of Eagle and Excel is engaging in the purchase and sale of securities for investment with the objective of capital appreciation for its members.

During the last five years, the Reporting Persons have not been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).

None of the Reporting Persons has been, during the last five years, a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

Mr. Cassidy is a citizen of the United States. Eagle is a limited liability company organized under the laws of the State of Florida. Excel is a limited liability limited partnership organized under the laws of the State of Florida.

Item 3. Source and Amount of Funds or Other Consideration

Item 3 of the Schedule 13D is supplemented to add the following after the last paragraph thereof:

Pursuant to a Note dated September 29, 2022, Excel loaned a private individual (“Borrower”) \$750,000.00 (the “Loan”), which became due and payable on September 30, 2023, and was secured by the pledge of 900,000 shares of the Issuer’s common stock pursuant to the terms of a Stock Pledge Agreement dated September 29, 2022. The

pledge of the shares was bona-fide and as security for the repayment of the Loan. As a result of Borrower's default on repayment of the Loan, the shares were transferred to Excel on October 16, 2023 (the "Transfer Effective Date"), for the partial repayment of \$459,000.00 in principal and interest under the Loan. As of the Transfer Effective Date, \$359,646.58 of principal remained outstanding under the Loan.

Item 5. Interest in Securities of the Issuer

Item 5 of the Schedule 13D is amended and restated as follows:

The information contained in rows 7, 8, 9, 10, 11 and 13 of the cover page of the Schedule 13D and the information set forth in or incorporated by reference in Item 2, Item 3 and Item 6 of the Schedule 13D is hereby incorporated by reference in its entirety into this Item 5.

As of the date hereof, Mr. Cassidy may be deemed to beneficially own an aggregate of 13,226,728 shares of Common Stock of the Issuer, reported as follows: (i) (a) 9,819,861 shares of Common Stock, (b) 12,121 shares of Common Stock underlying the May 2021 Warrant, (c) 12,121 shares of Common Stock underlying the June 2021 Warrant, (d) 24,242 shares of Common Stock underlying the April 2021 Warrant, (e) 106,662 shares of Common Stock underlying the September 2021 Warrant, (f) 283,045 shares of Common Stock underlying the April 2022 Warrant, and (g) a warrant to purchase up to 209,398 shares of Common Stock currently exercisable at \$4.33 per share, held directly by Excel, where Mr. Cassidy is the Manager of Excel's sole general partner; (ii) (a) 2,600,000 shares of Common Stock and a (b) warrant to purchase up to 138,889 shares of Common Stock currently exercisable at \$2.25 per share, held directly by Eagle, where Mr. Cassidy is the Manager; and (iii) 20,385 shares of Common Stock underlying vested restricted stock units held directly by Mr. Cassidy. Excludes 32,616 shares of Common Stock underlying unvested restricted stock units held by Mr. Cassidy that are not exercisable within 60 days of the date hereof.

As a result of the foregoing, for purposes of Rule 13d-3 under the Securities Exchange Act of 1934, as amended, Mr. Cassidy may be deemed to beneficially own 13,226,728 shares of Common Stock of the Issuer, representing 19.9% of the shares of Common Stock of the Issuer deemed issued and outstanding as of the date hereof.

The foregoing beneficial ownership percentage is based upon 65,620,151 shares of Common Stock issued and outstanding as of the date hereof, based on information received from the Issuer and other public information.

Except as described herein, since the last Schedule 13D/A filed by the Reporting Persons, there were no other purchases or sales of shares of Common Stock, or securities convertible into or exchangeable for shares of Common Stock, by the Reporting Persons or any person or entity for which the Reporting Persons possess voting or dispositive control over the securities thereof. In the last sixty (60) days, there have been no other purchases or sales of shares of Common Stock, or securities convertible into or exchangeable for shares of Common Stock, by the Reporting Persons or any person or entity for which the Reporting Persons possess voting or dispositive control over the securities thereof.

Item 7. Material to be Filed as Exhibits

The following exhibits are incorporated into this Schedule 13D:

Exhibit 1 [Joint Filing Agreement, dated October 25, 2023, signed by each of the Reporting Persons in order to confirm that this Schedule 13D \(and any amendments hereto\) are being filed on behalf of each of the Reporting Persons](#)

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: October 25, 2023

By: /s/ Joanne Lytle
Joanne Lytle, Attorney-in-Fact for Bruce A. Cassidy, Sr.

EAGLE INVESTMENT GROUP, LLC

By: /s/ Joanne Lytle, Attorney-in-Fact for Bruce A. Cassidy, Sr., Manager
Name: Joanne Lytle
Title: Attorney-in-Fact for Bruce A. Cassidy, Sr., Manager

EXCEL FAMILY PARTNERS LLLP

By: /s/ Joanne Lytle, Attorney-in-Fact for Bruce A. Cassidy, Sr., Manager
Name: Joanne Lytle
Title: Attorney-in-Fact for Bruce A. Cassidy, Sr., Manager

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001).

JOINT FILING AGREEMENT

This Agreement will confirm the agreement by and among the undersigned that the Schedule 13D filed with the Securities and Exchange Commission on the date hereof with respect to the beneficial ownership by the undersigned of the Common Stock of Loop Media, Inc. is being filed, and all amendments thereto will be filed, on behalf of each of the persons and entities named below, in accordance with Rule 13d-1 under the Securities Exchange Act of 1934, as amended. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Dated as of October 25, 2023.

By: /s/ Joanne Lytle
Joanne Lytle, Attorney-in-Fact for Bruce A. Cassidy, Sr.

EAGLE INVESTMENT GROUP, LLC

By: /s/ Joanne Lytle, Attorney-in-Fact for Bruce A. Cassidy, Sr., Manager
Name: Joanne Lytle
Title: Attorney-in-Fact for Bruce A. Cassidy, Sr., Manager

EXCEL FAMILY PARTNERS LLLP

By: /s/ Joanne Lytle, Attorney-in-Fact for Bruce A. Cassidy, Sr., Manager
Name: Joanne Lytle
Title: Attorney-in-Fact for Bruce A. Cassidy, Sr., Manager
