

OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person * <u>Cassidy Bruce A. Sr.</u> _____ (Last) (First) (Middle) C/O LOOP MEDIA, INC. 2600 OLIVE AVENUE WEST, SUITE 5470 _____ (Street) BURBANK CA 91505 _____ (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Loop Media, Inc. [LPTV]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 10/16/2023	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/16/2023		J ⁽¹⁾		900,000	A	(1)	9,819,861	I	By Excel Family Partners, LLLP ⁽²⁾
Common Stock								2,600,000	I	By Eagle Investment Group, LLC ⁽²⁾
Common Stock								85,617	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

1. Name and Address of Reporting Person *

Cassidy Bruce A. Sr.

(Last) (First) (Middle)

C/O LOOP MEDIA, INC.

2600 OLIVE AVENUE WEST, SUITE 5470

(Street)

BURBANK CA 91505

(City) (State) (Zip)

1. Name and Address of Reporting Person *

[Excel Family Partners LLLP](#)

(Last) (First) (Middle)

C/O LOOP MEDIA, INC.
2600 WEST OLIVE AVENUE, SUITE 5470

(Street)

BURBANK CA 91505

(City) (State) (Zip)

Explanation of Responses:

1. Pursuant to a Note dated September 29, 2022, Excel Family Partners, LLLP ("Excel"), loaned a private individual ("Borrower") \$750,000.00 (the "Loan"), which became due and payable on September 30, 2023, and was secured by the pledge of 900,000 shares of the Issuer's common stock pursuant to the terms of a Stock Pledge Agreement dated September 29, 2022. The pledge of the shares was bona-fide and as security for the repayment of the Loan. As a result of Borrower's default on repayment of the Loan, the shares were transferred to Excel on October 16, 2023 (the "Transfer Effective Date"), for the partial repayment of \$459,000.00 in principal and interest under the Loan. As of the Transfer Effective Date, \$359,646.58 of principal remained outstanding under the Loan.

2. Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.

[/s/ Joanne Lytle, Attorney-in Fact
for Bruce A. Cassidy, Sr.](#) [10/18/2023](#)

[/s/ Joanne Lytle, Attorney-in Fact
for Excel Family Partners, LLLP](#) [10/18/2023](#)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.